

# **Vocabulary Master App - Privacy Policy**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used by the "Vocabulary Master" App (hereinafter "VocabularyMaster"). PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how VocabularyMaster collects, uses, protects or otherwise handles your Personally Identifiable Information in accordance with our app.

**What personal information does VocabularyMaster collect from the people that download and use the app? When does VocabularyMaster collect information?**

The VocabularyMaster App does not collect any data from users when users download and use app.

## **California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. - See more at:

According to CalOPPA, we agree to the following:

Users can visit our app or site anonymously.

This privacy policy can be found in our app's Privacy Policy URL field in iTunes.

Please visit this Privacy Policy Page from time to time to take note of possible changes to our Privacy Policy.

## **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

VocabularyMaster will notify you via email within 14 business days.

VocabularyMaster also agrees to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

## **Contact Us**

If you have any questions about these Terms, please contact us at:

### **The VocabularyMaster App**

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